

WHS Pirate Athletic Booster Club

AHMO ADS

2010 FOOTBALL PROGRAM

Sponsored By: Wylie Pirate Athletic Booster Club	
Purchased By:	Contact Person:
Address:	
Phone No. (include area code)	Alternate Phone No. (include area code)
Fax No. (include area code)	Email Address: (Proof Purpose)

*******DEADLINE*******

AUGUST 1, 2010

- 1 Can drop in any pictures up till August 7, 2010 with paid ad by Aug 1, 2010.
- 2 **Black & White** drop in ads - 300+ DPI High Res PDF
- 3 **Color drop in ads** – CMYK PDF Format
- 4 **All proofs will be emailed for approval, if no response, ads will run as submitted.**

Ads can be designed and by advertiser, or can be created by program designer. If using program designer, ads must be submitted by July 15th with detailed description of ad request. This allows time for draft to be emailed to advertiser and approved before the program goes to print.

ADD SIZE	IMAGES AND TEXT	PRICE	ADD SIZE
B&W 1/16 Page	The number of images and text is limited to the size of the ad space purchased. If ad is created by the program designer, images must be provided to designer for layout.	\$ 30.00	3-7/8" W x 1-1/8" Tall
B&W 1/8 Page		\$ 75.00	3-7/8" W x 2-7/16" Tall
B&W 1/4 Page		\$100.00	3-7/8" W x 5" Tall
B&W 1/3 Page		\$150.00	7-7/8" W x 3-9/32" Tall
B&W ½ Page		\$200.00	7-7/8" W x 5" Tall
B&W Full Page		\$300.00	7-7/8" W x 10-1/8" Tall
COLOR ½ Page		\$350.00	7-7/8" W x 5" Tall
COLOR Full Page		\$600.00	7-7/8" W x 10-1/8" Tall

How to place your ad / Make Checks payable to WPABC.

*EMAIL ADS: wpsm2011@hotmail.com & arrange payment pickup

*MAIL: WYLIE PIRATE ATHLETIC BOOSTER CLUB.

P.O. Box 1506

Wylie, TX 75098

Questions call Xana Sandgren at 214-803-9363 or wpsm2011@hotmail.com